Fiscal Estimate - 2009 Session

Original Updated	Corrected Supp	emental					
LRB Number 09-3161/1	Introduction Number SB-29	2					
Description The exemption of State Historical Society books	Description The exemption of State Historical Society books from state printing requirements						
Fiscal Effect							
Appropriations Reversible Permissive Mandatory Decrease Existing Decrease Existing Pecrease Existing Permissive Existing Permissive Existing Permissive Decrease Reversible Permissive Permissive Decrease Reversible Permission Permi	rease Revenue School MWTC	cted Cities					
Fund Sources Affected Affected Ch. 20 Appropriations GPR FED PRO PRS SEG SEGS							
Agency/Prepared By	Authorized Signature	Date					
DOA/ Dawn Soletski (608) 266-6497 Martha Kerner (608) 266-1359 9/29/2							

Fiscal Estimate Narratives DOA 9/29/2009

LRB Number 09-3161/1	Introduction Number S	B-292	Estimate Type	Original		
Description						
The exemption of State Historical Society books from state printing requirements						

Assumptions Used in Arriving at Fiscal Estimate

Presently, hardbound books of the State Historical Society (SHS) are exempt from Class 3 public printing requirements. SB 292 would exempt all books of the SHS, whether hardbound or paperback, from public printing requirements.

State agencies spent \$819,652 on Class 3 printing in FY2009. Of that total, the SHS reports spending \$160,371, or 20%, on paperback books only.

Vendors typically offer contract pricing based upon anticipated contract volume. An exemption for SHS paperback books would reduce the amount of contracting available to printers under the mandatory Class 3 state contract by an estimated 20 percent. Printers may bid higher pricing for printing services purchased by other agencies because of lower contract volume. The amount of any such price increases is indeterminate.

Long-Range Fiscal Implications

Unknown.

Fiscal Estimate - 2009 Session

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LRB Nun	nber 09-31	61/1	Introduction	on Number S	B-292
Description The exempt		rical Society books	s from state printing r	equirements	
Fiscal Effec	*t				
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No Lo	ocal Government erminate Increase Costs Permissive Ma Decrease Costs Permissive Ma	3. Increandatory Pern 4. Deci	ease Revenue nissive Mandatory rease Revenue nissive Mandatory	☐ Counties [nits Affected Village Cities Others WTCS Districts
Fund Sources Affected Affected Ch. 20 Appropriations					
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Agency/Pro	epared By		Authorized Signat	ure	Date
DOA/ Dawr	Soletski (608) 26	66-6497	Martha Kerner (608) 266-1359	10/20/2009

Fiscal Estimate Narratives DOA 10/20/2009

LRB Number 09	-3161/1	Introduction Number	SB-292	Estimate Type	Updated	
Description						
The exemption of State Historical Society books from state printing requirements						

Assumptions Used in Arriving at Fiscal Estimate

Presently, hardbound books of the State Historical Society (SHS) are exempt from Class 3 public printing requirements. SB 292 would exempt all books of the SHS, whether hardbound or paperback, from public printing requirements.

State agencies spent \$819,652 on Class 3 printing in FY2009. Of that total, the SHS reports spending \$86,628, or 11%, on paperback books only.

Vendors typically offer contract pricing based upon anticipated contract volume. An exemption for SHS paperback books would reduce the amount of contracting available to printers under the mandatory Class 3 state contract by an estimated 11 percent. Printers may bid higher pricing for printing services purchased by other agencies because of lower contract volume. The amount of any such price increases is indeterminate.

Long-Range Fiscal Implications

Unknown.

Fiscal Estimate - 2009 Session

	Original		Updated		Corrected		Supple	mental
LRB	Number	09-3161/		Introd	duction Nu	mber S	SB-292	
	Description The exemption of State Historical Society books from state printing requirements							
Fiscal	Effect							
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Fund Sources Affected Affected Ch. 20 Appropriations GPR FED PRO PRS SEG SEGS 163								
Agend	cy/Prepared	Ву	1	Authorized	Signature			Date
SHS/	Greg Parkins	on (608) 264-6	581	Greg Parkins	son (608) 264-	6581	i i	9/23/2009

Fiscal Estimate Narratives SHS 9/23/2009

LRB Number 09-3161/1	Introduction Number SB-2	Estimate Type	Original			
Description						
The exemption of State Historical Society books from state printing requirements						

Assumptions Used in Arriving at Fiscal Estimate

The Wisconsin Historical Society supports SB 292. A relatively minor change to a statute enacted in 1945 would enable the Wisconsin Historical Society Press to print books in the same fashion granted to the UW Press and allow it to improve earned revenues from sales for the Society with no impact on GPR.

Under Wisconsin Statutes 35.01(3), the Society is exempted from using the state printing contract for its hard cover books and for the Wisconsin Magazine of History and procures book printing by individual competitive bid. However, paperback books are not provided with this exemption. As a result, the Society has had challenges with the quality of the printing of its paperback publications, including returns by customers for refunds. The 1945 statute was intended to provide an exemption for all Society publications intended for resale. The use of the term "hard cover" in the law was designed to distinguish between more ephemeral printing that was not intended for retail sale as opposed to "books," which were sold on the retail market. In 1945, paperback books were a relatively new form of publication and while the Society began to publish in paperback in the 1960s, it did not do sell these in any significant numbers until the 1990s. Today customers expect books to be available in high quality paperbacks. The requirement that paperback books intended for the retail market have to be printed on the state contract instead of by individual competitive bid puts the Society at a competitive disadvantage and hurts its ability to support its programs through earned revenue.

If the words "hard cover" were deleted from the statute as proposed in SB 292, it would provide an exemption identical to that provided to the University of Wisconsin Press, which currently publishes both hardcover and paperback books and acquires all of its book printing by competitive bid. The result of this change will ensure that the most appropriate printer will be acquired for books for retail sales and thus assist the Society in generating earned revenues. This change would affect only about five printing jobs per year. All other Society printing would continue to handled under the state printing contract.

Long-Range Fiscal Implications

Enactment of this legislation will lead to increased net revenues from the publication and sales of Wisconsin Historical Society Press paperback books.